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The Boylston Group, LLLP appears on Alexander Haig's World Business Review TV Series.

Multi-Media Productions (USA), Inc. announces the appearance of The Boylston Group, LLLP on World Business Review Television series hosted by Alexander Haig. The episode airs on U.S. public television stations, regional network affiliates, and independent carriers in over 200 major U.S. and international markets. For specific market-by-market air dates and times, please see attachment for domestic and international distribution airings or e-mail healingm@mmpusa.com.

A. Drayton Boylston, Managing Partner, The Boylston Group, LLLP discusses their inspiring "Human Capital" approach to Leadership Development.

The segment focuses on how The Boylston Group uses their proven leadership experience to motivate executives to assess and refine leadership skills within their organization. They create a roadmap for executives to follow in order to make the transition from functioning as a manager, to excelling as a leader.

According to the company: "The most exciting topic in our industry today is Ethics and the emphasis on having clearly defined ethics guide business decisions on a daily basis. We have authored "The Ethics Handbook" which is a daily reference tool employees utilize in order to enhance ethical behavior. Companies can attract and retain the best people if they provide training that emphasizes critical corporate values like ethical behavior."

World Business Review may also be viewed on Educational Satellite Services, Formerly-PBS The Business and Technology Network, United Airlines, or through the video on demand via Yahoo! Broadcast. Additionally, WBR airs on local affiliates of major television networks (ABC, CBS and FOX) throughout the United States.

WBR's continuing education series is being used in a variety of business and technology courses within the Business School libraries at Carnegie Mellon University, University of Notre Dame, Dartmouth College, Georgetown University, University of Florida, and the City University of Hong Kong, among other distinguished institutions of higher education.

Videotapes or continuing education systems (via Indiana State University) are available by calling 1-800-WBR-1032 or by visiting <http://www.wbrtv.com>.

For inquiries please call 800-251-1696 or visit <http://www.TheBoylstonGroup.com> or <http://www.GreatExecutives.com>